

# **TOWN OF CHESAPEAKE BEACH**

## **ECONOMIC DEVELOPMENT COMMITTEE**

### **SUMMARY OF MEETING FEBRUARY 12, 2018**

The Town of Chesapeake Beach Economic Development Committee (EDC) held a meeting on Monday February 12, 2018 at 6:30 pm in Town Hall Council Chambers

Attendees:

EDC members: Tiffany Geare; Joe Johnson; Anne Nicholas; Jen Sanders; Larry Jaworski

Other attendees: None

A copy of the meeting agenda is attached.

Discussion Items:

- The Town of Chesapeake Beach Planning and Zoning Commission will begin an update of the Town's Comprehensive Plan. The plan was last updated in 2010 but that was reported to be a relatively minor update of the 2002 Plan. This effort is envisioned to be a significant update of the Comprehensive Plan. This effort is scheduled to begin very soon and is expected to take about 1 year to complete. There will be numerous opportunities for public input during the Update process culminating in a formal public hearing sometime in early 2019. It was agreed that the EDC should be very active and involved in the Update process. A detailed and viable Comprehensive Plan is critical to further appropriate economic development in our Town.
- Mr. Jaworski met with several members of the Calvert County Department of Economic Development including Ms. Kelly Robertson-Slagle, Director; Ms. Danita Boonchaisri, Business Development Manager; and Ms. Kathy MacAdams, Business Consultant from the Small Business Development Center (SBDC). The discussion focused on resources and assistance available from the County EDC to support local businesses. Appropriate economic development entails not only future economic development but most critically in preserving existing local businesses and helping them prosper. It was agreed the Town EDC and County Department of ED will seek additional opportunities to work together. It was discussed that the County ED would be willing to meet with local businesses to discuss outreach programs.
- Planning for the Second Annual Taste the Beaches is underway. The Kellam's Field site has been reserved, tentative agreement has been reached with a Master of Ceremonies, the Chesapeake Mermaid has been booked, and the event Facebook site has received hundreds of hits. A discussion with the Town of North Beach is scheduled soon. The organizing committee for the event will schedule a meeting in next week or so to move forward with planning.

- The Stars and Stripes Festival is scheduled for Memorial Day weekend. Planning is underway for this event.
- Summer Concerts at Veteran's Park have been discussed at past meetings. Mr. Morris has had contact with one military music group about possible participation.
- Discussions continue between the two Towns about the possibility of reinstituting a limited trolley service during the summer tourist season. The general concept is to have limited service between Chesapeake Beach, North Beach and possibly up to Herrington Harbour South. The Chesapeake Beach EDC has been working with the North Beach EDC on this issue. The next step in the planning process will be to convene a meeting with key organizers of the last Beach Trolley to gain their insight as to what worked and what didn't work.
- There was discussion on holding a 5K race between the two towns. Ms. Sanders and Ms. Nicholas agreed to lead to effort to begin investigations into a possible event. Mr. Johnson commented that there is a person that organizes such event. It was agreed that this person should be contacted for input.
- There was discussion at last meeting about conducting polls/public outreach/public meeting to gain input from local residents and businesses as to what they feel is "appropriate" economic development. It was agreed that the forthcoming effort to update the Comprehensive Plan will provide opportunity for this input.
- It had been suggested that the Town consider holding more fireworks displays than just the 4<sup>th</sup> of July. Possibilities include: Memorial Day, New Year's Eve and Labor Day. Mr. Johnson agreed to look into possibility of these events.
- It was suggested the Town consider holding a boat show. Displays would be in parking lot behind the Water Park and possibly a few in-water displays. It was agreed Mr. Jaworski will investigate possibility of this event.
- It was discussed that there is currently no place in our Town for people to fish or go crabbing. It was agreed this should be further investigated.

**NEXT MEETING OF EDC: MONDAY MARCH 12, 6:30 pm, TOWN HALL  
COUNCIL CHAMBERS**