

TOWN OF CHESAPEAKE BEACH

ECONOMIC DEVELOPMENT COMMITTEE

SUMMARY OF MEETING – JANUARY 22, 2018

The Town of Chesapeake Beach Economic Development Committee (EDC) held a meeting on Monday January 22, 2018 at 6:30 pm in Town Hall Council Chambers

Attendees:

EDC members: Greg Morris; Tiffany Geare; Shirl Hendley; Jen Sanders; Larry Jaworski

Other attendees: Deborah Noyes and Lisa Payne, Co-chairs North Beach EDC; Gwen Schiada, North Beach Town Council and liaison to North Beach EDC; Danita Boonchaisri, Business Development Manager, Calvert County Department of Economic Development; Amanda Brown; Dave Funk; Joe Johnson; Anne Nicholas; Norma Robertson

A copy of the meeting agenda is attached.

The meeting opened with a presentation by Mr. Chris Jakubiak, Planning and Zoning Administrator for the Town of Chesapeake Beach. Mr. Jakubiak utilized a PowerPoint presentation to discuss the potential for appropriate economic development in both Chesapeake Beach and North Beach as well as obstacles to this development. A copy of Mr. Jakubiak's presentation will be posted on the Town's website under "Town Business – Economic Development Committee." Mr. Jakubiak answered several questions for attendees. It was agreed that Mr. Jakubiak should prepare a map showing potential development areas. There was also discussion that additional materials should be prepared to be provided to potential appropriate development. In addition, the Town should consider proactive outreach to potential developers and not just respond to inquiries. In addition, the Town should consider more proactive outreach of advertising and marketing to the surrounding communities about attractions in both Chesapeake Beach and North Beach

Other discussion items:

- Ms. Boonchaisri suggested the EDC should work with the County EDC to encourage appropriate economic development. It was agreed that Mr. Jaworski will contact Ms. Boonchaisri to arrange a meeting.
- The Second Annual Taste the Beaches event is scheduled for Saturday September 8, 2018. The EDC must immediately begin planning for this event. Last year's event attracted approximately 2000 attendees.
- The Stars and Stripes Festival is scheduled for Memorial Day weekend. Planning is underway for this event.
- Summer Concerts at Veteran's Park have been discussed at past meetings. Mr. Morris shared that he has been in contact with several military music groups about participating in these events.

- The EDC has discussed the possibility of reinstituting a limited trolley service between the two towns during the summer tourist season. The general concept is to have limited service between Chesapeake Beach, North Beach and possibly up to Herrington Harbour South. There was interest expressed by North Beach EDC members in working together on this concept. Mr. Jaworski plans to attend the NB EDC meeting on January 24 to further discuss this idea and the possibility of further cooperation between the towns for joint economic development.
- There was discussion on holding a 5K race between the two towns. This idea will be discussed at future meetings.
- There was discussion about conducting polls/public outreach/public meeting to gain input from local residents and businesses as to what they feel is “appropriate” economic development.
- The EDC has been asked by Town staff for input for content of the Town’s display at the Maryland Municipal League Summer meeting in Ocean City. Comments/suggestions are welcome.
- It was suggested that the Town consider holding more fireworks displays than just the 4th of July. Possibilities include: Memorial Day, New Year’s Eve and Labor Day. These additional displays would not need to be as elaborate (aka expensive) as the 4th of July but would entice visitors to our towns.

It was agreed that the EDC will meet monthly for the foreseeable future to move forward with the initiatives discussed tonight.

NEXT MEETING OF EDC: MONDAY FEBRUARY 12, 6:30 pm, TOWN HALL COUNCIL CHAMBERS

TOWN OF CHESAPEAKE BEACH
ECONOMIC DEVELOPMENT COMMITTEE
AGENDA FOR MEETING JANUARY 22, 2018
TOWN HALL 6:30pm

1. Introductions
2. Discussion with Chris Jakubiak, Planning & Zoning Administrator
How to encourage appropriate economic development in our Town
3. Future activities
 - * Taste the Beaches
 - * Stars and Stripes Festival
 - * Summer concerts at Veteran's Park?
 - * Reinstitute limited trolley service?
 - * possible 5k race?
 - * expanded advertising/marketing of attractions in area – newspapers, brochures, etc.
 - * coordination with North Beach EDC and Calvert County EDC
 - * conduct poll/public meeting to gain input from residents of what they feel is “appropriate” economic development
 - * Other activities
4. Display for Maryland Municipal League Summer meeting in Ocean City
5. Follow-up activities and next meeting