

TOWN OF CHESAPEAKE BEACH
ECONOMIC DEVELOPMENT COMMITTEE
REPORT FOR JULY TOWN COUNCIL MEETING

Summary of recent EDC activities:

The EDC working group that is planning the Taste the Beaches event is making good progress. The Taste the Beaches event is scheduled for September 9, 2017, 1:00 to 5:00p in the parking lot of Kellam's Field. This is a joint event for the towns of Chesapeake Beach and North Beach. As reported for last month's Council meeting, progress to date includes:

- Planning for this event is being coordinated with both Chesapeake Beach and North Beach.
- Banners announcing the event were posted in both Chesapeake Beach and North Beach in time for the Fireworks display.
- There will be no charge to attendees or vendors. Food vendors will be able to offer free samples and also sell food.
- There will be beer and wine available for purchase
- Sponsorships will be solicited to cover the cost of the function. In addition, the Town of North Beach has pledged \$1000 for the event. We have gotten almost a dozen sponsors signed up so far with additional verbal commitments from large sponsors such as Chesapeake Beach Resort and Spa, Abner's Crabhouse, Mama Lucia's, Traders and others.
- Numerous vendors have signed up including: Chesapeake Beach Railway Museum, Chesapeake Bay Oyster Cultivation Society, Twin Beaches Library, Bayside History Museum, our own Water Park plus numerous businesses located in the Twin Beaches area.
- There will be a children's play area with inflatable play structures, a Face Painter, a Balloon artist and the Chesapeake Mermaid
- The Town is participating in the Calvert County Barn Quilt Square program. Plans are to have finalists in this program displayed at the event.
- Numerous vendors have made donations for a raffle that will be conducted by the Wounded Warrior Project with all proceeds going to that group.
- Several local entertainers will perform during the event along with the Twin Beach Players, the Beach Buccaneers cheerleaders and other groups.
- While we have several food vendors signed up we are still seeking additional participants
- Social media is being utilized to publicize the event. The event Facebook site has numerous followers.
- The Bay Business Group has agreed to participate.

Further updates will be provided at future Council meetings

Submitted by
Larry Jaworski
Chair, EDC