

TOWN OF CHESAPEAKE BEACH
ECONOMIC DEVELOPMENT COMMITTEE
REPORT FOR JUNE TOWN COUNCIL MEETING

Summary of recent EDC activities:

The EDC has created a working group to advance the planning for the Taste the Beaches event scheduled for September 9, 2017, 1:00 to 5:00p in the parking lot of Kellam's Field. This will be a joint event for the towns of Chesapeake Beach and North Beach. Progress to date includes:

- Planning for this event is being coordinated with both Chesapeake Beach and North Beach. The event was discussed with the North Beach Town Council at their meeting on June 8th and the Council indicated support for the joint event.
- There will be no charge to attendees or vendors. Sponsorships will be solicited to cover the cost of the function. In addition, the Town of North Beach has pledged \$1000 for the event
- The parking lot at Kellam's Field has been reserved
- Two tents will house the function. One tent will be 30x45 feet and the second tent 20x40 feet.
- The larger tent will house food and drink vendors. The second tent will have tables and chairs and will house local organizations that will provide information to attendees on activities of their organization. The second tent will also house entertainment.
- There will be a children's play area with inflatable play structures, a Face Painter and a Balloon artist
- The Town is participating in the Calvert County Barn Quilt Square program. Plans are to have finalists in this program displayed at the event.
- Arrangements have been made for onsite electrical power for vendors. The electrical generator will be provided at no cost by K&H Electric of North Beach.
- Arrangements are being made for a sound system
- Event information has been prepared and will be used to solicit local vendors and sponsors.
- Members of the Work Group will begin to approach potential vendors and sponsors within the next week.
- Attendees will be able to purchase books of tickets that can be used to obtain samples of products offered by vendors
- Social media will be utilized to publicize the event. Sites have already been established on Twitter and Facebook.
- The Bay Business Group has been invited to participate.
- Local entertainment will be invited to participate including local musicians, dance groups and performers. Local musician John Luskey has already agreed to perform

Further updates will be provided at future Council meetings

Submitted by
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Chair, EDC