

# **TOWN OF CHESAPEAKE BEACH**

## **ECONOMIC DEVELOPMENT COMMITTEE**

Summary of EDC Meeting May 11, 2017

The first meeting of the EDC was held in Town Hall on May 11, 2017 at 7:00pm.

In attendance were committee members:

Tiffany Geare

Anthony Greene

Larry Jaworski

Greg Morris

Jenifer Sanders

Committee member Barbra Fitzgerald was unable to make this meeting.

Also in attendance were:

Dan Cox

Bob Munro

Connie O'Dell – Town of Chesapeake Beach Special Events Coordinator

An agenda was circulated prior to the meeting. Discussion proceeded as follows:

### **1. Introduction**

Each member introduced themselves and provided a little background on their history in our Town and interest in serving on the EDC

### **2. EDC Activities to Date**

Larry Jaworski provided a brief summary of EDC activities to date. These include:

- One-on-one meetings with several of the larger business owners in our town
- Attendance at several meetings of the North Beach EDC
- Agreement to have our Town participate as a sponsor of the upcoming North Beach American Film Festival
- A meeting scheduled with Mayor Frazer of North Beach on May 19<sup>th</sup>

### **3. What does Economic Development Mean to Me?**

This item included a far-ranging discussion of what economic development means to each member.

Suggestions included:

- carefully planned economic development that preserves our small town atmosphere
- create more opportunities for residents to enjoy our town
- the need to facilitate the start-up of new businesses and growth of existing businesses
- making residents more aware of town amenities such as the Chesapeake Beach Railway Trail and our Water Park

#### 4. Mission Statement

Based on the previous discussion, a Mission Statement was drafted.

The mission of the Chesapeake Beach Economic Development Committee is to encourage and facilitate carefully planned economic development within our community to improve the well-being and quality of life for our community members while maintaining our small town charm. The committee will also work to create opportunities to retain and support the growing income and tax base of Chesapeake Beach based owners and entrepreneurs. This economic development will be coordinated with our neighbor community of North Beach to enhance both communities.

#### 5. Next Steps

It was agreed that the committee will meet regularly and will communicate between meetings via email. Email and text message addresses were exchanged. Next meeting will be on a date to be determined in June. Prior to our next meeting members will think about ideas for the EDC to consider and come prepared to discuss at that meeting.

#### 6. Taste the Beaches

Planning is already underway for an exciting event called "Taste the Beaches". This event will provide opportunities for local vendors to display their products. Potential local vendors include food vendors, brewery's, winery's, arts displays, musicians, and local venues such as the CBOCS, Chesapeake Beach Railway Trail, North Beach events, and our Water Park. The date for this event is Saturday September 9 from 1:00 to 5:00 in the parking lot in front of Kellums Field, Arrangements are being made for large tents to house the activities. It was agreed that additional support will be needed in the following areas:

- activities
- solicitation of vendors
- volunteers to work the event
- promotion/marketing
- logistics – arrangements for tents, trash, parking, etc.

Additional volunteers are invited

Further details of this event will be forthcoming.

#### 7. Adjourn

The meeting adjourned at 8:30

Submitted by

Larry Jaworski  
Chair, EDC