

TOWN OF CHESAPEAKE BEACH
ECONOMIC DEVELOPMENT COMMITTEE
REPORT FOR DECEMBER 2017 TOWN COUNCIL MEETING

The Chesapeake Beach EDC met On November 15th in the Town Hall. Committee members present were:

Tiffany Geare
Anthony Greene
Jen Sanders
Greg Morris
Larry Jaworski

Others in attendance included:

Bob Munro
Norma Robertson
Anne Nicholas

The committee discussed future EDC activities. Items discussed included:

- Planning for the Second Annual Taste the Beaches will start in January
- It was agreed that the EDC should schedule a meeting with Chris Jakubiak, Planning and Zoning Administrator, to discuss how we can encourage appropriate economic development in our town
- It was agreed that our Town needs to increase the “marketing” of events and activities offered in Town. We need to increase public awareness of the reasons to visit our Town and increase interest of appropriate businesses in possibly locating here.
- Discussed working with the North Beach EDC to enhance the appeal of both towns. Discussions have already been held with a tentative agreement to have a joint meeting of both EDCs in next several months. In addition, we should work with the Calvert County EDC.
- Discussed possible summer concerts in Veteran’s Park. Possibly military organizations such as appear during the Stars and Stripes Festival.
- Discussed working with other Town committees to strengthen the bike trail system to make our Town a “destination” center. Also discussed a possible 5K race through both towns with proceeds going to a local non-profit.
- Discussed need to coordinate with Town staff to clarify activities of Town staff and volunteers such as the EDC.
- Discussed idea of possibly reinstituting a limited trolley service between the towns.

Follow-up

- Greg Morris and Larry Jaworski met with Chris Jakubiak on December 7th to discuss EDC issues. It was agreed that Mr. Jakubiak will attend the next EDC meeting

NEXT MEETING

- The next meeting of the EDC will be held on Monday January 22nd at 6:30pm in Town Hall. Mr Jakubiak will attend this meeting. Members of the North Beach EDC have also been invited. This is an open meeting and members of the public are encouraged to attend and share their ideas on appropriate economic development for our town

Submitted by
Larry Jaworski
Chair, EDC