

**TOWN OF CHESAPEAKE BEACH**  
**ECONOMIC DEVELOPMENT COMMITTEE**  
**REPORT FOR SEPTEMBER 2017 TOWN COUNCIL MEETING**

Summary of recent EDC activities

The EDC is very pleased (and somewhat relieved!!) to report the First Annual Taste the Beaches event was a great success. Details of the event are:

- We had approximately 2000 people attend the event. Of course the perfect weather arranged by Channel 7 Meteorologist Doug Hill was a key factor
- Sponsors for the event included:
  - Chesapeake Beach Resort & Spa – Platinum Level
  - Mamma Lucia's Restaurant – Silver Level
  - K&H Electric – Bronze Level
  - Chesapeake Orthodontics – Bronze Level
  - North Beach Business Loop – Bronze Level
  - Bayside History Museum – Bronze Level
  - Keep Collectives – Bronze Level
  - Lularoe – Bronze Level
  - Lighthouse Market & Signs – Bronze Level
  - Top Notch Exteriors – Bronze Level
  - Calvert County Sheriff's Department – Bronze Level
  - Beverly's Gifts and Flowers – Bronze Level
- We had over 40 vendors including 9 food vendors. Attendance was so good that many of the food vendors ran out of food about half way through the event. Food vendors had asked how many people we expected to attend event but of course since this was first time for this event we had no idea what to tell them. Will do better next time.
- Welcome comments were offered by both Mayor Mahoney of Chesapeake Beach and Mayor Frazer of North Beach. This was indeed a Twin Beaches event
- The Kids Zone was a success however next time we will make sure the inflatable slide is more closely monitored
- Entertainment was provided by Grassroots presented by Garrett Music Academy, Todd Donaldson, Kenneth Holmes, John Luskey (who also served as emcee for the afternoon) and our very own Council Member Greg Morris
- We sold raffle tickets during the event for prizes that had been donated by various vendors. We are pleased to report we raised over \$560 that was donated to the Wounded Warrior Project
- We have already held an Event Debrief meeting to share thoughts and suggestions on how to improve the event the next time – Stay tuned

A HUGE thanks to numerous people:

- Mayor Mahoney for his support
- ALL Town Staff including Holly Wahl and Marti Gilphin

- Our Public Works staff including Jay, Chris, Ian, Billy Sean and others. We couldn't have had a success without their help
- The volunteers who helped during the event
- Our Event Planning Committee:
  - Tiffany Geare
  - Anthony Greene
  - Sharon Hall
  - Shirl Hendley
  - Greg Morris
  - Jen Sanders

The EDC will resume meeting to discuss other economic development initiatives and has tentatively planned a regular meeting with the North Beach EDC to share ideas.

Submitted by  
Larry Jaworski  
Chair, EDC