

# **TOWN OF CHESAPEAKE BEACH**

## **ECONOMIC DEVELOPMENT COMMITTEE**

### **SUMMARY OF MEETING SEPTEMBER 13, 2018**

The Town of Chesapeake Beach Economic Development Committee (EDC) held a meeting on Thursday September 13, 2018 at 7:00 pm in Town Hall Council Chambers

Attendees: Tiffany Geare; Diana Feldkamp Norma Robertson; Greg Morris; and Larry Jaworski

Discussion Items:

- Provided brief summary of discussion items from last EDC meeting on March 12, 2018
- Veteran's Park Concerts. Provided summary of the two concerts held at Veteran's Park this summer. First concert was on June 30 and featured the Army Six String Soldiers. Second concert was on August 18 and featured the Quantico Marine Corps Band. The June concert took place in VERY hot conditions. The August concert was delayed several hours due to mechanical problems with the band's vehicle. While attendance at both concerts was small given the weather for the first concert and the delay for the second concert it was agreed that these concerts featuring military bands is a very good idea and should be continued next year. It was agreed that the concerts should be scheduled later in the day to avoid the hot summer conditions.
- Taste the Beaches. This year's Taste the Beaches event was a success even given the poor weather forecast. Details of the event are:
  - About 1500 attendees
  - Raised over \$600 for Project Echo which provides support for homeless in Calvert County
  - Of the non-food vendors signed up for the event, had 37 participate
  - Food vendors were very well represented with Mamma Lucia, The Hook and Vine, Traders, Domino's, Bay Wine and Spirits, Greenspring Brewing and The Wheel present. In addition, had a good number of food trucks present
  - Entertainment provided by John Luskey (also MC for event), Kenny Holmes, Todd Danielson, The Twin Beach Players and Beach Elementary school Baton Twirlers
  - Good turn-out in Kid's Play Area
  - Will have event debrief session next week to discuss what can be done better for next year's event
- As discussed at last EDC meeting, the Town of Chesapeake Beach Planning and Zoning Commission has begun an update of the Town's Comprehensive Plan. This effort is expected to take about 1 year to complete. There will be numerous opportunities for public input during the Update process culminating in a formal public hearing sometime in early 2019. The first public meeting will be held on September 12 at the Northeast Community Center. It was agreed that the EDC should be very active and involved in the Update process. A detailed and viable Comprehensive Plan is critical to further appropriate economic development in our Town.
- General Sponsorships for Town Events. Currently businesses in Town are approached on multiple occasions to solicit sponsorships for Town events. Discussed that it would be better to seek General Sponsorships from our businesses that would go to support multiple events. This approach is similar to what is done in the Town of North Beach. Will discuss this idea further.

- Calvert County Economic Development Department. Ms Boonchaisri from the County Department of Economic Development had planned to attend our meeting but unfortunately had a last minute conflict. Will continue to discuss closer cooperation between our EDC and the County to support our local businesses. One item we will discuss is possibility of a local Business Expo for the Twin Beaches to acquaint businesses with the various services available from the County to support these businesses.
- Materials for Interested Residents and Businesses. Discussed preparing materials that can be used by residents and/or businesses interested in locating in our Town. These materials would present possible business development opportunities and features to attract residents to our Town.
- Reinstitute Limited Trolley Service. Our EDC has discussed with the North Beach EDC possibly reinstituting a limited trolley service between the Towns. These discussions will resume after elections in the Town of North Beach.
- Cooperation between Town of Chesapeake Beach and Town of North Beach. Continued to agree that additional cooperation is needed between the two towns to support local economic development – What's Good For One Town Is Good For Both Towns!!!
- Discussed need to update Town of Chesapeake Beach social media. Need to update Town website. Should have active Town site on Facebook and other social media. Need to update distribution of Town Happenings – couple people said they have requested to receive Happenings but as yet do not receive.
- Event Sign. Discussed possibly having Event Sign as enter our Town. This sign would post local events and community information. Possible locations include intersection of Route 260 and Cox Road/G Street, and Veteran's Park.
- Interaction with HOA's. Discussed reaching out to HOA's in our community to have them share Town information on their local websites and mailings.

**NEXT MEETING OF EDC: TO BE SCHEDULED**