

State of the Journ 2022

lmage by Ken Glickman



Conserving Small Town

Values



The Chesapeake Beach Town Council, left to right

Councilwoman Dr. Valerie Beaudin, Council Vice President Larry Jaworski, Councilman Charlie Fink, Mayor Patrick J. "Irish" Mahoney, Councilman Keith Pardieck, Councilwoman Peggy Hartman, Councilman Greg Morris



A MESSAGE FROM YOUR MAYOR



Today, community is more important than ever! In order to conserve community, we must conserve small Town values. For this reason, I have chosen the theme of this year's State of the Town as "Conserving Small Town Values."

In my second term as Mayor working alongside a Town Council also primarily serving in their second term, we have collectively benefited from our shared values in preserving our small Town. Although Chesapeake Beach is a bustling Town, we are fortunate to continue to experience such a powerful sense of community, but it is not by chance. While the meaning of community may be experienced differently by each of us, the sense of community is strong in our Town thanks to our residents. Our values can be seen in the large groups of residents searching for a critical missing young man into the late hours until he was safely found in the cold month of December 2022, through the vigilant Town citizens who directed first responders to a person who needed some help and was in distress along the railway trail bringing them to safety in April of 2022, and our Beach Elementary School students demonstrating through their artwork the importance of Kindness. Community not only serves as an important source of social connection, but it also brings a sense of belonging and ensures the safety of you and your neighbors.

As your Mayor, I recognize my great responsibility in contributing to the sense of community we all have come to expect. It requires responsive Town staff, adequate coverage of the Twin Beach Deputies, continual improvement, redundancies of critical infrastructure, clean recreational amenities for citizens to enjoy with their neighbors, families, and friends, and a Mayor that hears your concerns.

We continue to be positioned well to provide the foundation needed to "Conserve Small Town Values" and look forward to continuing to serve the great citizens of Chesapeake Beach in 2023.

Your Mayor,

Patrick J. "Irish" Mahoney

Patrick of motory

Mayor

Finances

- Reduction of property taxes for the sixth year in a row with a total tax general property tax reduction of **\$516,765** during this Administration.
- Despite facing economic uncertainty, the Town maintained financial stability while preserving healthy General Fund reserves.
- Expense reduction of **\$634,485** in FY22.
- Total assets exceed liabilities at the close of FY22 by **\$47.9M**, with \$19.7M in unrestricted funds of which \$11.9M is general fund unassigned.
- Total net position increased by **\$4.1M** in FY22
- Debt reduction in FY22 of **\$508,715** with total debt reduction of approximately **\$7,074,538** during this Administration.



Brittany Moran, CPA

Town Treasurer

The Mayor and Town Council appointed Brittany Moran, CPA as the new Town Treasurer in April of 2022. Brittany is a certified public accountant (CPA) and has experience working for local government, the federal government and private auditing firms.

Although Brittany and her family currently reside in Anne Arundel County, she grew up in Calvert County.

Welcome back to the County, Brittany!

PICTURED LEFT TO RIGHT BRITTANY, BENNETT, KEVIN, BLAKELY, & HUDSON

Administrative

The Town of Chesapeake Beach administration remains focused on ensuring that general Town tax payer funds are not off setting enterprise funds. Enterprise funds should generate self supporting revenue by the users. The Town's enterprise funds include the Treatment Plant, Water Park and Utility Fund. In addition, the Town maintains a focus on cost efficiencies by obtaining grant funding to limit Town citizen costs and aligning staff roles and responsibilities to maximize efficiencies.

- Town citizens overwhelmingly voted against expanded gambling activities in Town (by 80%). In response the Mayor and Town Council continue to advocate for citizens interest through direct communication with State legislatures and by testifying in State legislative hearings to prevent expanded gambling in Town limits.
- The Town received \$834,212 in grant funds from the Maryland Department of Natural Resources Waterway Improvement Fund for dredge containment rehabilitation.
- The Town was awarded \$300,000 in Maryland Local Parks and Playground infrastructure grant funding.
- The Town held 65 public meetings with over 4,000 unique views.
- The Town resolved over 90 recorded Public Work orders.



Image by Bessie Hoskins

Infrastructure



Irrigation replacement

- Maintained over 50 miles of water and sewer lines with over 35 pumps required to be on-line 24/7, 365 days.
- Maintained over 2,380 water laterals, meters, pit, MXU's and over 2,380 sewers clean out and laterals.
- Maintained 3 water towers, 13 sewer pump stations, 1 storm water pump station, 17 generators, and 4 back up pumps.
- Richfield station water tower cleaning and painting completed.
- Implementation of a new Analytics water reading system, with the ability to monitor **1,575** meters remotely or approximately 60% of the water meters. Planned 100% online capability in FY24.
- Replaced aging storm water infrastructure.

Richfield Station Water Tower



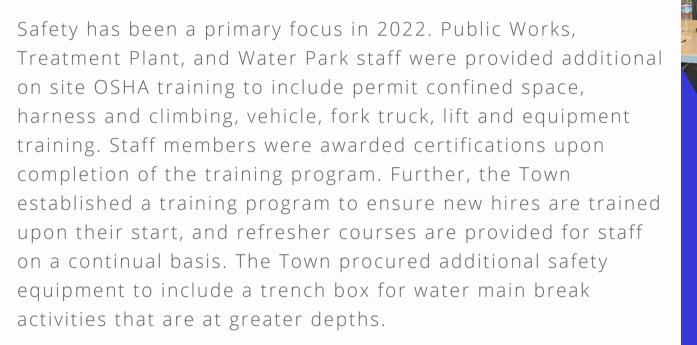
Before



After

Moving forward

WITH A FOCUS ON SAFETY



The Town continues to conduct random drug and alcohol testing for all Town employees.



Chesapeake Beach Water Reclamation

TREATMENT PLANT (CBWRTP)

- No spills, No violations, No incidents.
- The CBWRTP achieved plant-required permit limits with zero violations. The Plant qualified for the Bay Restoration Fund Annual O&M Grant for Wastewater Treatment Plants for 2021. MDE disseminates these awards based on each wastewater facility's ability to achieve enhanced nutrient removal (ENR) performance levels of 3 mg/l total nitrogen and 0.3 mg/l total phosphorus in wastewater effluent concentration. The Plant qualified for additional funding as a result of the outperformance of the 3 mg/L goal for total nitrogen. It has been identified that the Plant should be qualified for a second consecutive year for the Bay Restoration Fund Annual O&M Grant for Wastewater Treatment Plants. WRTP added a total of 5,383 lbs. of Total Nitrogen and 689 lbs. of Total Phosphorus in 2021, and 3,511 lbs. of Total Nitrogen and 240 lbs. of Total Phosphorus for 2022.
- The Plant bid farewell to long-time Plant Superintendent Jon Castro in June of 2022. The current Assistant Superintendent, Josh Stinnett, was promoted to Plant Superintendent; and Plant Operator, David Sarbacher, was promoted to Assistant Superintendent.
- Further implementation of the Plant Asset Management Program allowing for proactive maintenance and troubleshooting of equipment, ultimately reducing cost for repairs or replacements.
- The CBWRTP hired (3) three new Operator Trainees.

Major Projects completed in 2022

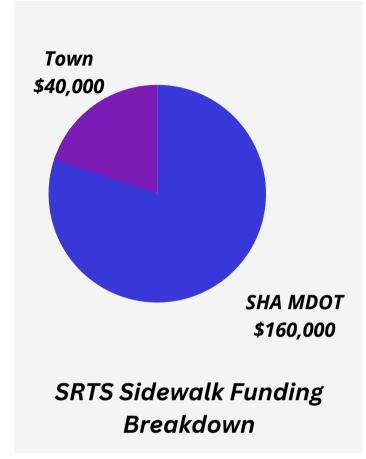
- Chemical cleaning was performed on all 4 Denitrification Filter units, resulting in a noticeable improvement in operation.
- Project planned to start in April 2023 to enclose Denitrification Filters and Algae Control



2022 Aerial imagery of the CBWRTP Treatment Plant

Streets, Sidewalks, Safe Access

- State Highway Administration (SHA)
 Safe Routes to School (SRTS) MOU
 executed for the 100% design to
 incorporate sidewalks along MD261 from
 Chesapeake Village to Beach Elementary
 School and Old Bayside Rd. Grant funding
 provides that the State pays 80% of the
 project costs, the Town pays 20% of the
 project costs.
- New ramp decking at the Town owned public ramps along Fishing Creek (all 4 east side boat ramps).



 New decking on the boardwalk along RT 261



New ramp decking at the Town boat ramps

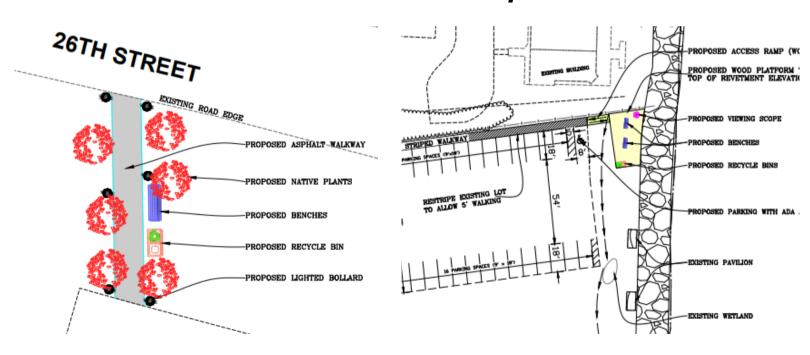


New decking on RT 261 boardwalk

Walkable Community Advisory Groups (WCAG)

- New pocket parks planned and funded through State of Maryland grant funding to include a access point at the northern portion of Kellam's complex, a bayfront access point near 29th street and a overlook park along the waterfront at B street.
- **Feasibility study completed on the RT 261** safe crossing running north and south on the east side from Horizons on the Bay to Seagate.

Pocket Park concepts



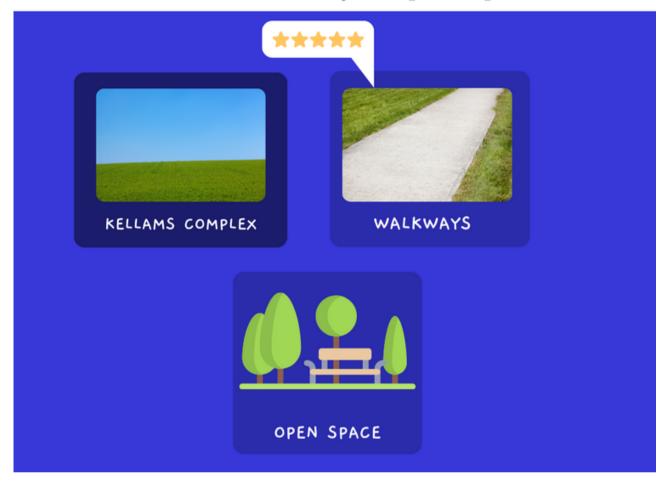
Safe Walkway East Side of RT 261 North to South





Public Engagement

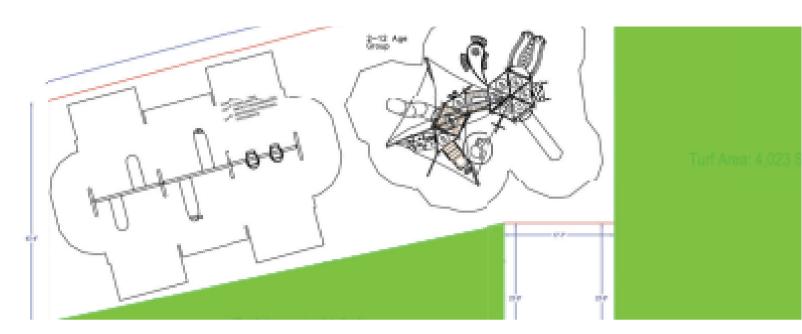
Parks, Walkways, Open Space



The Town conducted several public engagement meetings via in person engagement sessions and through online survey. During the engagement sessions the Town heard from citizens who provided feedback on what they desire within the pocket parks currently under design.

Trash receptacles, recycling receptacles, low light, native plantings, resting spaces and limited impact to the environment were all noted as important to citizens. Citizens also noted the importance of a dedicated play area for children (70% of citizens placed as a priority) and added open green space at Kellam's (68% of citizens placed as a priority).

Kellams Complex Improvements





Miller-Loveless Park at Kellam's Field rendering

The Town is working through upgrades to the Kellam's complex that will address storm water management while improving the play area foundation and equipment. The Town expects to re-align the fence of the ballfield at Kellam's to provide more open green space and to provide proper drainage of the football field. A new low impact equipment area is also planned near the open green space. The Town will utilize \$200,000 in grant funds to complete this project through support of Calvert County Government and the State of Maryland. Work is expected to start in the Summer of 2023.

Town Assets





Chesapeake Beach Veterans Memorial Park Improvements

General:

- Upgraded qty. 21 Town signage lights from 250 watt metal halide to 21 watt LED
- Overall street light Kwh usage decreased by over 50% due to energy efficient upgrades
- Improvements at Veterans Memorial Park

Town Buildings:

- Upgrades to Town Hall Audio Visual (AV) equipment in Town Chambers
- Town hall roof replacement
- Public Works roof replacement, new siding, new gutters, new office space with AC/Heat, 27 new LED lights

Chesapeake Beach Railway Trail:

- Established internet connection for the improvement of reliable railway trail cameras
- Removed and replaced 1000 feet of old wooden handrails with a long lasting composite hand rail

Kellam's Field Complex:

- Upgraded qty.30, 400 watt metal halide lights to 110 watt LED
- New recreational staff workshop and storage space for CBOCS, events, and the Water Park with power / heat

Bayfront Park:

- Restricted to resident only access in 2020, 2021, and 2022
- 24/7 security monitoring
- New staff building with power



Upgraded Lighting at Kellam's



New structure for Park Patrol at Bayfront Park





BRIGHT TOWN

Many Kind Hearts



Les King and Dale Norfolk holding one of the two mallards donated back to the Town



Les King standing with the two geese donated back to the Town



In 2022 the Town implemented a new crab basket Christmas tree, a patriot Christmas tree donated by the American Legion Post 206 and the addition of four (4) displays donated back to the Town by Les King and Dale Norfolk. The displays were thought to be unable to be salvaged approximately 15 years ago, but with some extra care and time, these displays were donated back to the Town for citizens to enjoy. Thank you to the American Legion, Les King and Dale Norfolk for their gift to the Town.

One

BRIGHT TOWN

The Town hosted the annual Barbara "Jo" Finch Brightest Beacon on the Bay awards receiving 15 submissions, 556 votes resulting in **one BRIGHT TOWN**.





The waving Santa display being sanded and restrung to keep it in good repair for years to come

Preservation

Each year the Town focuses on at least one vintage display to ensure that the displays last for years to come. In 2022, the large waving Santa display, loved by many was sanded down, painted and wired with all new light fixtures and bulbs to keep it shining bright for all to see. An image of what the displays look like prior to work is seen to the right.





NEW OFFICE SPACES CREATED AT THE PUBLIC WORKS FACILITY

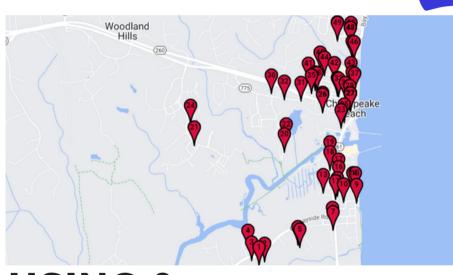
New spaces were created to ease plan review, conduct meetings, and provide dedicated offices for public works staff to work more effectively.

CODE ENFORCEMENT

Code Enforcement continues to be a priority for the Town. In 2022 the Town integrated Code Enforcement with Public Works through the promotion of public works employee Dennis Burger as the new Code Enforcement officer. Dennis has worked to ensure that all public works employees are aware of code compliance during field work therefore streamlining the process of identifying issues and resolving them efficiently.

62 CASES OPENED

63 CASES CLOSED



A GIS map of code enforcement cases opened in 2022

HOUSING & LIVABILITY

The Town continues to implement the Housing and Livability Code ensuring compliance of investment properties in Town. The program is facilitated through Fran Addicott who also coordinates general permits. If you have a question regarding if a property is permitted as a rental or to understand the requirements for the Housing and Livability Code please call Town Hall at (410)257-2230.

76 RENTAL
APPLICATIONS
RECEIVED

362 RENTALS

COASTAL RESILIENCY PLANNING

lmage by Ken Glickman





Through a grant funded by the State of Maryland, the Town has formed a Steering Committee of town residents and has begun work on a plan to prepare for rising water levels. Water levels have been rising in coastal Maryland over time. By 2050, the Bay's mean high tide is projected to be 2.1 feet higher than levels measured in 2000. Beyond 2050, water levels are projected to rise further.

The Town has mapped possible future areas of inundation and is studying the impact to neighborhoods, roads, and infrastructure and will prepare a plan to address this long term challenge.

The Town held 6 public meetings at 2 different locations in Town engaging directly with over 100 citizens related to sea level rise.

COASTAL

RESILIENCY PLANNING



Pictured at the Chesapeake Beach Water Reclamation Treatment Plant (CWRTP) during a site visit from the left to right: Steve Fries – EPA, Council Vice President Lawrence Jaworski – Town of Chesapeake Beach, Kye Baroang- Cadmus Group, Holly Wahl, Jay Berry, Joshua Stinnett- all from the Town of Chesapeake Beach. Photo credit to Karen Sanchez – Cadmus Group.

The Town of Chesapeake Beach joined efforts with the Cities of Cambridge and Crisfield, MD to evaluate climate related risks to utility infrastructure. Through the assistance of the Environmental Protection Agency (EPA) Climate Resilience Evaluation and Awareness Tool (CREAT) the Town has focused its attention on the Chesapeake Beach Water Reclamation Treatment Plant (CBWRTP). The (CBWRTP) is uniquely positioned to provide wastewater services to multiple jurisdictions to include Anne Arundel County, Calvert County, and the Town of North Beach in addition to the residents of Chesapeake Beach.

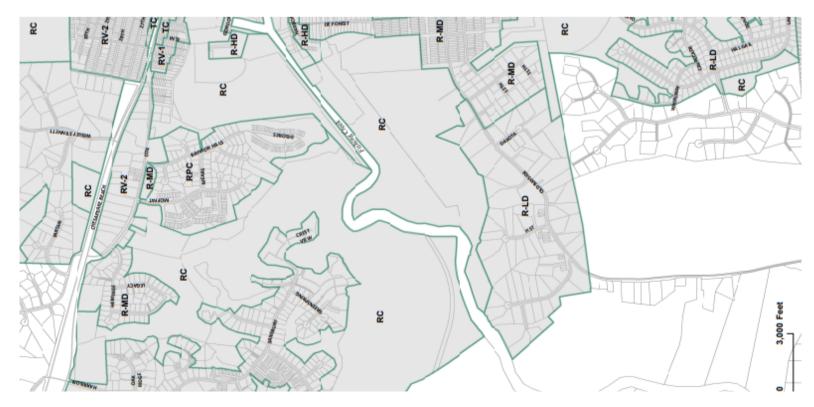
The CREAT financial modeling tool was used to assess the effect of investing in an additional access road to the Plant and the decreased costs and risks this improvement would make for the multiple jurisdictions the facility serves. EPA cost modeling shows a reduction of \$1,400,000 annually by implementing additional mitigation effects. In addition to modeling a new roadway, the Town is also reviewing flows received by the plant to include infiltration and inflow (I&I) due to stormwater and increased tidal level events. The Town expects that improvements will need to continue for the Town and its partnering jurisdictions of Anne Arundel County, Calvert County and the Town of North Beach to limit stormwater received at the Plant.

Planning & Zoning



lmage by Jessica Riffe

- Issued 147 Town zoning permits.
- Adopted the 2040 Comprehensive Plan.
- Adopted Comprehensive rezoning.
- Adopted priority zoning text amendments.
- Initiated the review of standards for new development.
- Preserved over 300 acres within the Resource Conservation (RC)
 District



Law Enforcement

& SAFETY

- Twin Beach Deputies responded to 1,981 calls for service in the Town of Chesapeake Beach.
- Twin Beach Deputies initiated 7,201 patrol checks in the Town of Chesapeake Beach.
- Coverage of (7) seven deputies and (1) one Lt. and (1) Sergeant shared at 65% (Town of Chesapeake Beach) and 35% (Town of North Beach).
- Coverage of (2) two deputies 100% paid for and allocated to the Town of Chesapeake Beach to improve police presence and coverage within the Town limits.
- Self initiated patrol checks for the Town of Chesapeake Beach increased by 123% from 2021 to 2022.
- Self initiated patrol checks for the Town of Chesapeake Beach increased by 338% from 2020 to 2022 providing the results of adding (2) two additional deputies for the Town of Chesapeake Beach.



DFC Gilmore rewarding some of her favorite friends while patrolling the Town



Cpl. Fox & Sgt. Shrawder picking up the golf cart from Filo Blake for a patrol run of the recreational areas



Mayor Mahoney and Cpl. Fox at Kellam's Field





Improved Safety with Lower Capacity: Maintained a lower admission from 1,363 guests to less than 500 guests in the Park at a time. This significant adjustment to capacity has increased (i) the ability for lifeguards to conduct guest safety checks and water monitoring with clear viewpoints of guests, (ii) improved guest enjoyment, and (iii) increased local attendance.

Water Park STATS

1

TOTAL GUEST COUNT

31,292

2

DAILY AVERAGE GUEST COUNT

460

3

TOTAL SEASONAL JOBS CREATED

181

4

% TOWN RESIDENTS EMPLOYED

36%

5

% COUNTY RESIDENTS EMPLOYED

99%





"Omg I loved a safe and familiar place and the best lifeguards in every corner and life jackets for children is already included when you pay at the entrance."







"Nove this waterpark! 1000/10"

"PARK IS FABULOUS, CLEAN AND CATERS TO ALL AGES!"

"Love this hidden gem!"

My granddaughters had so much fun it was difficult to get them out of the water!

The park was clean and well maintained."

ECONOMIC DEVELOPMENT



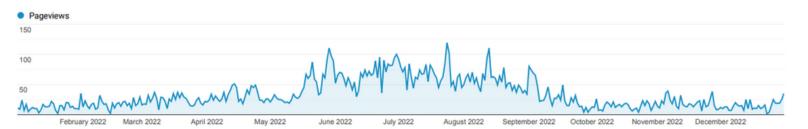


WALKABLE.
CONVENIENT.
TWIN BEACHES.

- Listed again among the Major Employers in Calvert County: The Rod N Reel Resort and the Chesapeake Beach Water Park make the top list of Major Employers in Calvert Count
- Partnered with the Town of North Beach to promote local businesses.
- Hosted the annual Taste the Beaches event attracting over 2,000 guests.
- Hosted over 6,000 recreational boaters at our public boat ramps.
- Funded \$1,000 in gift cards to local businesses as awards for Brightest Beacon on the Bay winners.
- Held the second annual Christmas Market at the Town's annual Light up the Town display offering free spaces for local vendors of the Twin Beaches.
- Hosted the Holiday Lights Tour providing a front row seat to the Town's Christmas display, resident displays and local businesses displays.
- Promotion of local businesses through the Town website.



Town website analytics showing a top page visited, "Major attractions" with over 12,000 views in the year of 2022



| Page | Pageviews ψ | Unique Pageviews | Avg. Time on Page | Entrances | Bounce Rate | % Exit | Page Value |
|---|--|--|---|---|---|---|--|
| | 12,199 % of Total: 5.40% (225,893) | 8,487 % of Total: 4.63% (183,379) | 00:00:51 Avg for View: 00:01:27 (-40.86%) | 2,664 % of Total: 2.26% (117,999) | 43.61% Avg for View: 58.52% (-25.47%) | 30.28% Avg for View: 52.24% (-42.03%) | \$0.00 % of Total: 0.00% (\$0.00) |
| /enjoying-chesapeake-beach/pages/major-attractions @ | 12,199 | 8,487 | 00:00:51 | 2,664 | 43.61% | 30.28% | \$0.00 |

ECONOMIC DEVELOPMENT



TASTE the beaches

@tastethebeaches

2,000

Attendees



Guests responded with a 4 out of 5 stars for the event

90%

of the businesses that participated said they benefitted from the event

97%

of the Businesses that participated want to join Taste the Beaches in 2023







Kenney Holmes



Big Money Band

Wellness Outreach



Twin Beach Opioid Abuse Awareness Coalition, Chaired by Councilman Keith Pardieck:

TBOAAC was formed in January 2017 as a joint committee of the Towns of Chesapeake Beach and North Beach, with funding provided by the Town of Chesapeake Beach, to help save lives by:

- 1. Raising awareness about the opioid crisis and educating residents about Substance Abuse Disorders,
- 2. Removing the shame surrounding this health crisis so people seek help and get support from the community, and
- 3. Connecting people in need and their families with available prevention, recovery, and support services.

The coalition is comprised of concerned residents and representatives from various county agencies and private organizations, who are all committed to ending the devastating effects of Opioid Use Disorder. The participating groups include the Calvert County Health Department, Calvert Alliance Against Substance Abuse, Chase B. Mattingly for the Fight (PositiveVibes), Emmanuel Church Celebrate Recovery, Circle of Angels Initiative, and the Calvert County Sheriff's Office.

- Held a Health and Wellness Fair with over 20 partnering health and wellness organizations at the center of Town.
- TBOAAC in collaboration with partners from PositiveVibes, Calvert Alliance Against Substance Abuse, the Calvert County Health Department, and Emmanuel Church Celebrate Recovery continued efforts to raise awareness about Opioid Use Disorder, reduce the shame surrounding the disorder, and connect those in need with recovery and support resources. In 2021, TBOAAC and partners sponsored an International Overdose Awareness Day Glow Vigil event on each year in August to raise awareness that overdose deaths are preventable and to honor the memory of our loved ones lost to overdose deaths. TBOAAC and partner organizations have give away purple LED bulbs to residents and businesses to help raise awareness about the opioid abuse epidemic gripping our region and nation. The committee developed and installed two roadside signs to promote the county's Calvert Crisis Response team. If you or someone you know needs help with addiction or mental health issues (depression, anxiety, etc.), please contact Calvert Crisis Response team anytime at 877-467-5682

(www.CCBHCrisisResponse.org). They can help provide: rapid access to substance use or mental health treatment, medication assisted treatment, peer support, free narcan kit.









Community Engagement

- Implementation of an interactive website managed in-house at a cost reduction to the Town, with 87,394 new users, and 288,946 page views.
- Engaged approximately 1,500 citizens through online voting tools to select items such as the 2022 Town calendar images, Brightest Beacon on the Bay awards and Movie Night options.
- Creating a Town events Facebook page. 1,309 total followers with 22.9% of those followers from Chesapeake Beach.
- National Night Out at Kellam's Field in coordination with Calvert County Parks and Recreation and our local emergency responders.
- Hosted over 100 practices and over 25 games for our local youth at Kellam's field.
- Partnered with the Calvert County Parks and Recreation and the Northeast Community Center to provide space at Kellam's field for the summer camp activities.
- Held the second annual Halloween Movie Night at Kellam's Field.









Town Events

Stars and Stripes remembering the true meaning of Memorial Day



Holiday Lights Bus Tour with Special Guests!



Health and Wellness Fair at the Center of Town!



Light up the Town



Family Fun Night at Kellam's Field.



The Green Team



- Maintained Sustainable Maryland Certification.
- Established new buffer gardens.
- Fishing Creek Cleanup -in partnership with Calvert County Parks and Recreation.
- Initiated the process to become a Tree City.
- Identified a plan to remove invasives in Town.
- Hosted several community clean up events.
- The Green team requested that the Town coordinate to place the old Fishing Creek bridge rails at the Bayfront Park entrance, the image below shows the two sections that were placed. In addition the green team planned native plantings around the exterior of the entrance creating a new entrance bed to the Park.













CBOCS CHESAPEAKE BEACH OYSTER CULTIVATION SOCIETY



CBOCS continued to develop the Old Rock reef with additional reef balls donated by the Coastal Conservation Society. CBOCS will continue this effort until our permitted allotment is reached in coming years. CBOCS hosted over a 1,000 students, teachers and chaperones for the 5th grade oyster field trips through the Chesapeake Beach Oyster Cultivation Society (CBOCS). Thank you CBOCS volunteers and Public Works staff for your continued support of keeping the Bay clean through MANY thriving oysters!











Key Opportunities in 2023

FOR COMMUNITY ENGAGEMENT



Further opportunities for citizens to access open green space at Kellam's field.



Sea level rise community engagement: capture images and upload them to the MyCoast App, join a public meeting, engage with the Town as we make plans to address flooding.



Safe Routes to School (SRTS) sidewalks 100% design and other walkability projects. Stay tuned for new projects!

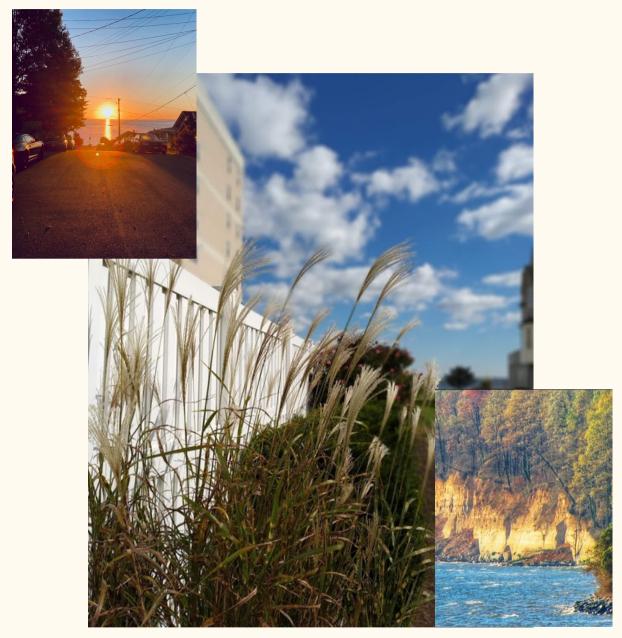


Mark your calendars and attend one of our fun community events such as the Stars & Stripes Festival, Taste the Beaches, Easter Eggstravaganza, Halloween Family movie night, 4th of July celebration *and so much more!*



Help us decorate the Town's crab pot Christmas tree. Residents, community partners and businesses are asked to help decorate a crab pot for placement on the FY23 Christmas Tree at Town Hall, stay tuned!





THANK YOU FOR YOUR CONTINUED TRUST

The Mayor, Town Council and Town Staff look forward to serving you in 2023!